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about DentistLink



## Serving Apple Health Patients While Building a Loyal Patient Base

Arcora Foundation has developed DentistLink as an easy-to-use, free service that can grow your loyal patient base.



In 2024,  
DentistLink  
served over  
**70,000 people**  
in Washington

DentistLink helps patients who are covered by Apple Health (Medicaid) or uninsured find a dental provider near them, and provides support to ensure patients are prepared and show up for appointments.

**A no-cost service:** DentistLink is fully funded by Arcora Foundation, so there is no charge for services to either the provider or the patient.

**Personalized care:** DentistLink Referral Specialists provide information and guidance to help patients get the care they are seeking. Referral Specialists speak English and Spanish, and additional language translation services are available to assist patients and office staff with appointment arrangements. We can also connect patients with additional resources, including transportation to and from an appointment.

## Designed with Providers in Mind

With DentistLink, providers can help **increase access to care, improve the health of Apple Health patients, and maintain profitability for their practice.** Let us show you how, including how to receive enhanced reimbursements through Apple Health for serving children under 6 across the state.

### DentistLink is here to help you!

Through emergency-only to routine referrals of all insurance types, we can help you build your practice while making a positive difference in your community.

Visit [DentistLink.org](https://DentistLink.org)

### A Great Way to Support Your Community

A wide variety of people are insured through Apple Health, including students, childcare providers, restaurant and retail employees, and construction workers.

Apple Health patients are our friends, neighbors, and relatives. Many people with Apple Health insurance transition to private insurance.

**Oral health affects overall health and well-being.**



**"I find DentistLink-referred patients to be prepared for their appointments and this is appreciated by my office staff. The initial contact with the patient prior to scheduling is a helpful process for managing our schedule, especially with Medicaid-insured (Apple Health) adults and children."**

SPOKANE DENTIST

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Bending the Arc of Oral Health Toward Equity

## What DentistLink Can Do For You

**Provide coaching, support, and reminders** for patients to achieve a high rate of appointment success.

**Offer direction and support with enhanced Apple Health reimbursement programs** to boost your bottom line.

**Fill empty chairs** during slow times.

**Provide support if you have questions or issues** around billing Apple Health.

**Connect you with free CDE training** through Arcora Foundation.

**Build a community of Apple Health providers** who know how to make your participation rewarding for you, your staff, and your practice.

Because DentistLink is available to anyone looking for oral health care, it will also connect providers to patients who are self-pay or privately insured.

### Referrals that fit your practice preferences.

You specify the number and times of available appointments and ages best suited for your practice.

## Broad Array of Services Covered By Apple Health

For adult patients:

- > Routine exams / Unlimited emergency exams
- > Cleaning once a year
- > X-rays
- > Fillings
- > Fluoride application
- > Extractions
- > Other dental services, including periodontal, endodontic, dentures

## Doing Good While Doing Well

Apple Health (Medicaid) covers 2.1 million people—that's 29% of all people in Washington state. However, fewer than 4 out of 10 of all Apple Health enrollees—and only 23% of adults—actually visited a dentist in 2019. Many providers have found seeing Apple Health patients to be profitable as well as rewarding.

*DentistLink is managed by Arcora Foundation in partnership with the Washington State Health Care Authority.*



**Learn how DentistLink can help your practice.**

Contact the DentistLink Team at  
[provider@dentistlink.org](mailto:provider@dentistlink.org)

## Additional Features with DentistLink

DentistLink can also help **connect patients to additional resources** they may need. Many organizations—including hospital systems, community health workers, and medical providers—**refer patients directly** to DentistLink. We also provide **direct integration with electronic health record systems** to assist with referrals and patient records.

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